Summer Incubation Program Summer 2026 Application

Part One: TELL US ABOUT YOURSELF

1. If you have a preferred non-UR email address, please share that as well.
2. What is the best phone number to reach you?
3. If you are applying as a team; 1) Please state each person's name, 2) role in the idea, product, or company and 3) how long you have worked together, and 4) their skill set.

Part Two: TELL US ABOUT YOUR IDEA. Now we're going to ask you about your big idea for a new product or service. Think about who needs it, why they need it, and a simple way to describe it.

1. What type of people or organizations most need your idea?* (Limit 250 characters) These are your "target users or customers."
2. Why do your target customers need your idea? What problem are you hoping to solve for them? Please phrase it like this:" [It takes too long/It's confusing/It isn't possible/etc.] for [your target customers from before] to [do something they need or want to do]. For example: "It's difficult for people in physical therapy to keep track of all of their exercises."
3. What is an existing product, service, or workaround that people use to get this done? *If you are not aware of any, be sure to do an internet search before responding - WE WILL CHECK!
4. Please describe the product or service you are hoping to create.* (Limit 500characters)
5. If you had to give your team/company a name, what would it be? *It doesn't have to be real; it'll just help us stay organized.

Part Three: LOGISTICS. This helps us get on the same page about expectations and how we will best work together!

1. What is your preferred shirt size?
2. What supplies, software, and hardware do you anticipate needing to prototype your idea?
3. Are you available for a pre-program Zoom (date/time TBD)?